

Vizionara is a team of IT professionals who leverage their 20+ years of practical IT experience to assist clients with the delivery of their strategic digital initiatives.



It was obvious that the professionals at Vizionara had in-depth knowledge and deep understanding of today's IT organizational structures.

They understood how to navigate the complex nature of IT while identifying areas to streamline, pointing out cost efficiencies and implementing measurable value-added processes.

— VP of Hosting & IT,
AI technology provider

Services

There are a number of ways that Vizionara can help you drive value and change in your organization. Everyone's challenges are different, and as such we can customize our services to meet your needs.

- **IT Project & Program Management** – Vizionara can help manage all facets of foundational IT project implementations and scale to run complex digital transformation programs across multiple workstreams.
- **PMO & Portfolio Management** – Beyond individual projects, Vizionara can manage the health of technology and security portfolios by providing financial oversight, integrating roadmaps, tracking key milestones, resources, and timelines.
- **Global Process Redesign** – Mergers, acquisitions, and divestitures are just some of the factors that create the need to redesign business processes. Vizionara can assess and integrate global operational processes to drive efficiencies in dynamic business environments.
- **Organizational Workforce Management** – When transitioning to an Agile delivery model, realigning technology teams, or integrating new business units, the Vizionara team can assist with designing team structures, defining roles and responsibilities, aligning to industry benchmarks, and managing insourcing and outsourcing initiatives.
- **Change Management** – Vizionara can work with your team to manage change efforts from strategy development through execution to get teams through the change curve and out the other side.

Projects

- **Operationalized** Agile @ Scale organizational model for 1000+ resources across eight functions to realize \$6M business case benefits.
- **Managed \$19M** digital transformation in media operations environment.
- **Led \$10M** branding and web redesign effort across 60+ global sites.
- **Integrated** global sales process and tools across two market leaders in advance of technology merger.
- **Reduced** operating budget by 50% by driving efficiencies in global spending and implementing cross-charge model for shared expenses.
- **Leveraged** Corporate IT experience to manage separate IT applications and infrastructure during technology divestiture.
- **Managed** range of technology implementations including industry leading Cloud applications, data and analytics platforms, software licensing, collaboration tools, and web technologies.

Engagement Experience

- Program & portfolio management
- Business transformation
- Agile design and implementation
- IT organization & workforce planning
- Change management
- Training & employee development
- Customer & employee satisfaction measurement
- Financial & resource management